



JD UCHIMA

Where I worked

Eric Mower & Associates

Graphic Designer + Studio Manager | May 2008 - Present

Responsibilities include preparation of mechanicals, creation of mock-ups, photo retouching, interactive design as well as animating and programming interactive banners (flash & GIF).

Clients include: GE Energy, Georgia Pacific, Motorola, PGI, Primrose Schools

MRA Group

Graphic design/Art director Intern | January 2007 - May 2008

Had my creative ass handed to me working on everything from email layouts, direct mail pieces and print ads to online banners. Worked closely with art director and copywriter on concepting integrated multi piece campaigns and saw most projects through from concept to production and completion.

Clients included: Motorola, HomeBanc, ADT Securities

Carter Real estate

In-house Graphic design Intern | June 2007 - January 2007

Assisted in creation of all in-house graphics including brochures, employee bio pages for website, powerpoint presentations, property brochures for management clients and website graphics. Also assisted in the creation of property management advertising including magazine, newspaper and billboard ads.

Clients included: GSU, Kimberly-Clark, Emory University, and Agnes Scott College.

Where I learned

The Art Institute of Atlanta

Bachelor of Arts in Advertising | March 2008

Magna cum laude | 3.9 GPA | AiA Best In Show - Advertising program

What I know*

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|-----------------|-------------------|-----------------|-----------------------|
| • InDesign | • Photoshop | • Illustrator | • Dreamweaver |
| • Flash | • HTML & CSS | • Apple Keynote | • Adobe After Effects |
| • Adobe Acrobat | • MS Office Suite | • QuarkXpress | |

* This means that I can not only concept the hell out of an idea for a client but I can also program, code and produce the mechanicals for a project all the way through completion, including interactive PDFs like this one.

Where you can reach me

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