



## EXPERIENCE

### CareerBuilder

Sept 2016 - present

#### UX Team Lead

Leading a multidisciplinary team consisting of interaction designer, visual designers and user researchers within a larger UX team of twenty plus.

### Experience, LLC

Jan 2016 - Sept 2016

#### Director of Product Design

Leading a team responsible for all aspects of user experience and design across the Experience B2C, B2B and enterprise product families.

### PlayOn! Sports

2013 - 2016

#### Creative Director

*UI/UX MANAGER 2014-2015*

*SR. UI/UX DESIGNER 2013-2014*

Overseeing the user experience, visual design and branding of all 6 operating divisions of PlayOn! Sports, including the consumer-facing NFHS Network brand.

- Mentor and guided a UX team of two designers and a front-end developer.
- Work directly with product managers, development team, marketing team and senior management to create engaging user experiences and support materials.
- Created brand guidelines for The NFHS Network as well as a development/UX style guide library of commonly used interaction patterns and code.

### Sage Software

2011 - 2013

#### Visual Designer

Worked on products including; the Sage One SaaS platform, Sage One native apps and the Single Sign On platform for all global Sage products.

- Responsible for all visual design including the primary SaaS product, native apps and the consumer facing website.
- Worked with product managers, business analysts, user researcher and interaction designer to interpret business goals, external client needs and user feedback into intuitive user experiences.
- As part of a User centered design team, created HD mockups and prototypes for usability studies and participated in on-site user studies.

### Sagepath, Inc

2010 - 2011

#### Sr. Interactive Art Director

Working closely with copywriters, developers, and account team to deliver on tight deadlines.

**Clients: The Coca-Cola Company, NAPA Auto Parts, The Home Depot and Burn Energy Drink.**

### Eric Mower + Associates

2008 - 2010

#### Graphic Designer + Studio Manager

Designed collateral for web and print. Prepared mechanicals for vendors, created mock-ups.

**Clients: GE, Georgia Pacific, Dixie, Motorola, PGI, Primrose Schools**



## EDUCATION

2008

#### Bachelor of Arts in Advertising

The Art Institute of Atlanta - Atlanta, Ga.

Interdisciplinary program with courses spanning both interactive design/art direction as well as the business of advertising including PR, promotion and marketing.